

MUSIC LEARNING CONTEXTUAL INQUIRY SCRIPT

Date: April 16, 2022

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Script (session length: 33 minutes)

Participant Name: Andrew Moon

Time/Date: 5:00 PM PDT

Location: Schoenberg Music Building

INTRODUCTION [5 min]

> Set up audio recording device (iPhone)

Thank you for participating! We're not evaluating you in any way, but we're learning from you about how you learn or practice music and what works and doesn't work for you. With this, we hope we can make our product better for people like you. There are no right or wrong answers to any of the questions I'm asking in this study — we're simply interested in understanding how you do things about learning music. We will conduct this study mostly as a discussion — I will ask you to show me how you do things and ask you questions to better understand what you do.

Here's how the session's going to be scheduled: we'll ask you a few general questions about how you learn music. Then we'll go through the activities you'll do for us. While you are working on the music learning tasks, we'd like you to think out loud, which means you give a running commentary of what's going on in your mind. You can talk about things you like or don't like. Feel free to say anything that comes to your mind.

We will record audio of you so that I can go back and review things later and make sure we get everything right. We won't use your name in connection with the recordings or the results. The videotapes will only be used internally and never shared anywhere with anyone.

How does all that sound to you? Do you have any questions at this point?

BACKGROUND [10 mins]

Could you tell me a little bit about what you do and how you're related to music learning?
Where do you learn music? What instruments do you use, and do you rent or own this instrument?
How often do you use this instrument? How much time do you spend practicing it?
How well do your methods of learning music work? How would you rate your success?
What kinds of information do you look for when you're learning new information?

What tools do you use for your music learning? What do you use the most?
When did you first start using it? How did you hear about it?
Do you read forums to find answers for your question on the specific {music learning} topic and skill?
What motivates you to practice music?

ACTIVITIES [15-20 min]

Let's do some activities on how you practice and learn music! When you're doing these tasks, use whatever websites/tools you'd normally use, and please think aloud.

> *Start observation.*

Activities:

- Could you show me how you play/annotate your sheet music?
- Could you show me how you learn new techniques you haven't heard of before?
- Could you show me how you pick out new songs to play?

For each activity:

How do you decide what method {ex. tool/resource..} to use?
How much time would you spend on an activity like this?
Are you satisfied with the method you used for this activity?
Why did you choose this particular method? Are you satisfied with this tool?
How well do these methods work for you?

PROBLEMS WITH LEARNING MUSIC [5-10 min]

Have you ever had any problems when learning music?
Do you have social activities (forums or groups, lessons) to learn or get inspiration?
Any method for learning that you find yourself repeatedly doing all the time?
Are there any kinds of music learning that you do NOT attempt to satisfy using the internet? If so, what do you do in these cases?

WRAP-UP & CLOSING[5 min]

If you could create a magical tool that would allow you to learn music as you want, what would such a tool be? How would it work?

Is there anything you want to ask me?

Thank you so much for your time!